

14 September '22

GCVA
Hall of Fame
Awards 2022

Call for Entries
& Entry Form

The Landmark London
222 Marylebone Road, London, NW1 6JQ

 **BLACKHAWK**
N E T W O R K
Lead Sponsor

Entry Form*

1

Award Category

Company Name (or if in partnership both company names)

Date

Signature

The GCVA Hall of Fame Awards, offers you the members, the opportunity to share and promote your organisation, activity and achievements over the last 12 months, following the award categories. Please download and use this form for each separate nomination following the criteria in this pack. Please state on each entry which category you are entering and how it meets the criteria - max 2,000 words.

Awards Categories

1. Most Innovative Initiative
2. Best Creative Marketing Campaign
3. The Big ESG (environmental, social & governance)
4. Best B2B Product or Service
5. Best Retailer/ Issuer Product or Service
6. Industry Team of the Year
7. Industry Service Provider of the Year
8. Industry Retailer / Issuer of the Year
9. GCVA Member Organisation of the Year*
10. Honoured Industry Contributor*

*Categories 9 & 10 selected and voted for by the GCVA Executive Board

*Word Doc Available



Ambition

Context, vision & goals

Outcome

KPIs, financial, results, measurement/evaluation

Communications

Internal/external, press/PR & marketing spend

3

Involvement

Stakeholders, industry, decision makers including board, team, partnerships

Value

Non-financial results, increased brand awareness/
engagement, ESG, client loyalty