

14 September '22

GCVA
Hall of Fame
Awards 2022

Call for Entries
& Entry Form

The Landmark London
222 Marylebone Road, London, NW1 6JQ

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Hall of Fame Awards 2022

Members, it's your time to shine, celebrate and promote your achievements and successes. This year, the GCVA are thrilled to be hosting the Hall of Fame Awards and dinner to the backdrop of the iconic Landmark London.

The awards ceremony will showcase the creativity, depth and breadth of your products, programmes, initiatives, and activities. Share the achievements you are most proud of over the past 12 months and be in the running for a coveted industry GCVA Hall of Fame award; with a splash of friendly competition!

You'll find all the information you need including the categories for 2022, entry criteria, judging process and the entry form in this document. The process is completely transparent, all you have to now do is enter. We can't wait to read your submissions, and it's free to enter.

Awards Categories

1. Most Innovative Initiative
2. Best Creative Marketing Campaign
3. The Big ESG (environmental, social & governance)
4. Best B2B Product or Service
5. Best Retailer/ Issuer Product or Service
6. Industry Team of the Year
7. Industry Service Provider of the Year
8. Industry Retailer / Issuer of the Year
9. GCVA Member Organisation of the Year*
10. Honoured Industry Contributor*

*Categories 9 & 10 selected and voted for by the GCVA Executive Board



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Hall of Fame Awards 2022

Call For Entries & Entry Form

Celebrating GCVA members' successes, achievements,
and innovation over the last 12 months

Wednesday, 14 September 2022, 18.30 – 00.30
Landmark London, 222 Marylebone Rd, London NW1 6JQ

Categories are open to all members as applicable
Free to enter

Awards submissions open
Wednesday 04 May 2022

Closing date for entries
Midnight Wednesday 13 July 2022

Sponsor Now

Email awards@gcva.co.uk
now to find out more about
sponsorship opportunities.

After Party Sponsor
Host the celebratory party

Drinks Sponsor
*Be associated with the fizz
and swish*

Award Category Sponsor
*Support and present
an award*

Book Your Tickets & Tables

All bookings include: drinks
reception, awards ceremony,
3 course dinner with half bottle
of wine, entertainment and the
after party!

GCVA members and non-members
can purchase tables and invite
guests. Members ONLY can buy
individual tickets.

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1. Most Innovative Initiative

Innovation, inspiration, disruption; new technologies continue to drive the industry forward. How is your product, service or initiative positively impacting and changing the industry? What separates you from the competition?

2. Best Creative Marketing Campaign

Marketing is defined by communication offering value for customers, clients, partners, and society at large – now over to you to demonstrate how you have achieved this in the most creative and effective way. Show how your marketing campaign raised the bar – include strategy, creativity, and of course results.

3. The Big ESG (environmental, social & governance)

Environmental, Social, and Corporate Governance (ESG) refers to the three central factors in measuring the sustainability and societal impact of an investment in a company or business. Never has this been more important. Enter this category and tell us how you have been changing the world.

4. Best B2B Product or Service

B2B continues to be the fastest growing area of the industry. What sets you apart from the competition; why is your product the outstanding B2B product or service of the Hall of Fame Awards 2022. Always a strongly contested category, be in it to win it.

5. Best Retailer / Issuer Product or Service

Retailers and issuers continue to develop fantastic products, ensuring they capture the imagination of their customers. How have your consumer gift card products and services stood above the parapet; thrilled, delighted and excited. Share your secret for success with us and be a Hall of Fame winner.

6. Industry Team of the Year

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Teams come together to achieve a common goal, with each team member valued for their unique talents and skills. Collectively, a diverse skill set, a range of experiences boost idea generation and problem solving which help to create the best team and results. Let's hear it for the dream team.

7. Industry Service Provider of the Year

Always a strongly contested category you underpin the industry and ensure it thrives, engages, innovates and continues to grow. Tell us why you are 'simply the best' Service Provider of the Year. Get entering.

8. Industry Retailer / Issuer of the Year

Retailers and issuers are the heartbeat of the industry, and there can only be one winner – digital, physical, corporate, or other! The heat is on, and the competition is fierce as you compete for this coveted award.

9. GCVA Member Organisation of the Year

The GCVA has never had so many exceptional organisations as members. New for 2022, the organisation of the year will be announced live at the awards ceremony. *Selected and voted for by the GCVA Executive Board.*

10. Honoured Industry Contributor

Who is the star of the year? Which individual does the GCVA believe has made a significant contribution to the industry and shines the brightest? All will be revealed on the night. *Selected and voted for by the GCVA Executive Board.*

Submissions for categories 1-8 are open to all members as applicable. Categories 9 & 10 will be selected and voted for by the GCVA Executive Board and are not open to member submissions.



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Hall of Fame Awards 2022

Important Information

Deadlines

All entries and nominations must be received by midnight, Wednesday 13 July 2022. No extensions will be permitted. Please see the application form below. Please ensure you follow the same format, and your entry responds to all the five headings in the entry form, as these will all form part of the scoring criteria. Email your entries to awards@gcva.co.uk

Submissions

Please ensure your entry:

- Includes the name of your company.
- Is signed by the authorised member of staff.
- Clearly states which category you are entering.
- Does not exceed 2,000 words.
- You may add visuals, slides, and multimedia attachments to bring your entry to life (not compulsory).

Voting Criteria

- A minimum of three entries are required per category for the award to be considered viable.
- Involvement: Stakeholders, industry decision makers including board, team partnerships.
- There will be no joint winners.
- Value: Non-financial results, increased brand awareness/engagement, ESG, client loyalty.
- Submissions for categories 1-8 are open to all members as applicable.
- Categories 9. GCVA Member Organisation of the Year and 10. Honoured Industry Contributor are not open to submissions and will be selected and voted for by the GCVA Executive Board.

Judging

1. Judging panels will be made up of GCVA members and the Executive team. The chair will be an invited, impartial GCVA member.
2. Judges will not be able to comment or vote on their own entries.
3. Judges will score against the above voting criteria and will select an overall winner and runner-up in each category.
4. The judges will rely solely on the information provided by the award entrant and not by prior knowledge they may have about the entrant.
5. All entries will be confidential.
6. The judges' decision is final, and there will be no opportunity to appeal.

Please note

A minimum of three entries are required per category for the award to be considered viable.



Entry Form*

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Award Category

Company Name (or if in partnership both company names)

Date

Signature

The GCVA Hall of Fame Awards, offers you the members, the opportunity to share and promote your organisation, activity and achievements over the last 12 months, following the award categories. Please download and use this form for each separate nomination following the criteria in this pack. Please state on each entry which category you are entering and how it meets the criteria - max 2,000 words.

Awards Categories

1. Most Innovative Initiative
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*Categories 9 & 10 selected and voted for by the GCVA Executive Board

*Word Doc Available



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Ambition

Context, vision & goals

Outcome

KPIs, financial, results, measurement/evaluation

Communications

Internal/external, press/PR & marketing spend

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Involvement

Stakeholders, industry, decision makers including board, team, partnerships

Value

Non-financial results, increased brand awareness/
engagement, ESG, client loyalty