

GIFTING PRODUCT AND SERVICES SPECIALIST

Permanent / Full Time / Salary circa £35k



The National Garden Gift Voucher is the UK's longest running garden gifting scheme and we are looking for an experienced individual to assist us in continuing with the successful operation of our scheme, whilst developing key relationships to ensure our suppliers are delivering the best value for money.

This role will see the successful candidate overseeing the full product life cycle of the National Garden Gift Vouchers, ensuring all activities that bring our product to market are of the highest quality and offering the best service. You will be essential to the success of the scheme, creating timelines and roadmaps for future development of our gifting proposition.

You will be working with HTA suppliers, retailer members and employees to ensure the product is meeting the needs of our stakeholders - gathering ideas and opinions, collecting data, and analysing trends to respond to their feedback.

To be successful in this role, you will need:

- Proven experience in developing and managing operational business processes, ideally in operational and/or service delivery roles
- Commercially minded with in-depth understanding of business and web-based systems
- Understanding of production processes and complex supply chains
- Experience in project and relationship management
- Excellent data analysis, problem solving, communication and organisation skills

What the HTA can offer you in return:

- A friendly, helpful and supportive office environment
- 4% employee - 5% employer pension
- Life assurance
- Health Cash Plan
- Cycle 2 Work
- Free office fruit

This role is an office-based role, but we are currently operating a flexible home-office system, with a minimum of 2 days a week in the office.

About HTA

2020 created new gardeners and the HTA campaign to ensure garden centres were classed as essential retailers throughout the COVID-19 restrictions has increased the profile of the horticultural industry.

The HTA have 1500 members which include garden retailers, growers, landscapers and suppliers to the garden industry. As one of the largest membership organisations the HTA have run the National Garden Gift scheme since 1962, this provides consumers with a UK

wide scheme encouraging both new and existing gardeners to visit garden centres and retail nurseries.



The HTA lobby and campaign on behalf of our members within the horticulture industry and provide a whole range of member services including, business solutions, events, market information and learning & development.

How to apply

You can view the full job description for this role at <https://hta.org.uk/about/hta-careers/current-vacancies.html>. To apply for the role, please send your covering letter and CV to recruitment@hta.org.uk.

Our aim is to recruit and retain people with the behaviours that support our mission and who will grow with us and the industry. We are open and honest in recognising that there is more that the Association can do to value the differences that a diverse workforce brings and therefore welcome applicants from all underrepresented communities within Horticulture, including all ethnic or religious backgrounds, LGBTQ+, and those with disabilities.

This advert is only open to direct applicants, NO AGENCIES should apply. All applicants must have valid references and proof of eligibility to work in the UK.