

Angela Gallacher is looking for a new opportunity!

Having worked at Signet (H.Samuel & Ernest Jones) for over 6 years, I am now looking for an exciting new career opportunity. My role involved a unique blend of Marketing, Brand Strategy and Business Development across a range of B2B and B2C channels and verticals.

I have an energetic and fresh approach gained through a backdrop of working across a diverse range of entrepreneurial, agency and corporate retail businesses. As a result, both my personal and core skills align with the blended experience I have gained:

- Planned and executed customer centric brand and marketing strategies which strengthened customer and client perception, market share and delivered sales growth
- Created and implemented the gift card and e-gift card programmes from initial implementation to launch to market
- Managed budgets and delivered full commercial plans and negotiated discount promotions across B2B and B2C verticals
- Developed successful customer/client relationships and achieved ongoing business retention through a highly collaborative, hands-on and connected approach
- Collaborated as a key stakeholder with directors and management teams to outwork business plans and delivered reports, analysis and strategic proposals across a variety of channels
- Delivered targeted online and offline creative, promotional collateral and advertising
- Proven commercial ability to drive increased sales year-on-year through a variety of alternative revenues within B2B and B2C gift card/cashback and multi-retail voucher programmes delivering ROI objectives

I have a natural talent for creative and innovative thinking to deliver clever marketing solutions and thrive on being a fully involved team player and key contributor to the success of a business. In addition, my project management and organisational skills are underpinned with business and commercial acumen to ensure cost effective and tangible results.

I'd love to hear about any opportunities within the industry, please do get in touch via Gail and the team at the GCVA for my contact details.