

become a member

UK **gift card**
& voucher association

the UKGCVA is...

The UK Gift Card & Voucher Association is the UK trade body for vouchers and gift cards. The association represents the key players in the industry, in a market which has attained double digit growth over the past 5 years, estimated to be worth over £5.6bn per year.

Established in 1991, the primary role of the association is to keep members up to date with trends within the marketplace & legislation; create opportunities for business development & networking; and to drive the overall Gift Card and Voucher Industry in the UK.

why join the UKGCVA?

- Keep up to date with the changes and innovation in a rapidly moving market
- Networking, learning and sharing of best practice from members and the wider industry
- One-stop-shop for industry insight and market intelligence

members include:

Marks & Spencer, Argos, Tesco, Debenhams, Dixons Carphone, Signet, National Book Tokens, Halfords, Boots, TK Maxx, Virgin Experience, Wickes, B&Q, and Thomas Cook, to name a few

membership benefits include

- Networking opportunities and regular meetings throughout the year
- Valuable insights into the market through regular sharing of research from leading retail partners, industry experts and companies leading the way in innovation within the Gift Card industry
- Updates and briefings on all the legislative tax and regulatory information
- Information sharing platforms to understand the markets, its players, new innovations and new products
- Annual Conference priority booking and special delegate and exhibition rates
- The voice of the industry maximising PR & media on behalf of our members

www.ukgcva.co.uk

info@ukgcva.co.uk

the association also...

- Promotes the use of vouchers, gift cards and e-gifts as a gift and incentive mechanic within the B2C and B2B markets which has grown annually for the last 10 years.
- Seeks to work on behalf of members to keep them updated with developments in the industry and provide a forum for discussion and networking.
- Works with government agencies on industry legislation.
- Acts on our members' behalf to promote and protect their interests and give advice to members on topics such as incoming regulation, merchandising and new markets.
- Provides real insight to members on how to grow and drive the sales of their Gift Cards to the consumer and corporate sales channels through sharing of best practice and networking.

aims and objectives

- Represent the interests of the gift card & voucher industry
- Promote the concept of gift cards, vouchers and e-gifts
- Enhance the standing and raise the profile of the gift card & voucher industry
- Maintain and promote communications, networking and social activity between members
- Improve awareness of market developments within the gift card & voucher business
- Address consumer and legal issues relating to the gift card & voucher industry
- Enhance members' knowledge of issues relating to the production, distribution and redemption of gift cards, vouchers and e-gifts, and to establish standards of best practice.
- Carry out market research on behalf of our members to understand the customers and drive the overall Gift Card, vouchers and e-gifts

membership options

Issuer Member - £5,000 + VAT annual

A retailer selling a gift voucher, gift card or an electronic voucher or code which can be exchanged for goods and services to the value presented on the voucher for a specific service as detailed on the voucher. **No data submission.**

Issuer Member - £3,000 + VAT annual

A retailer selling a gift voucher, gift card or an electronic voucher or code which can be exchanged for goods and services to the value presented on the voucher for a specific service as detailed on the voucher. **Data submission.**

Service Member - £2,500 + VAT annual

To become a Service Member of UKGCVA you will be providing a support service to the issuers in the voucher, gift card and stored value market. You may be a security printer, a manufacturer of gift cards or a provider of consultation, marketing and/or fulfilment services.

Consultant Member - £1,000 + VAT annual

Individuals practicing and providing expert advice and consulting support to the industry **see service member for larger consultancy firms**

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0207 692 0636
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